

## **SPONSORSHIP PROPOSAL**

### ***RIO 15 – World Climate & Energy Event***

4<sup>th</sup> of September 2015  
Novotel, Rio de Janeiro, Brazil

### ***RIO 15 - Organization Office***

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# ***RIO 15 – World Climate & Energy Event***

## **International Conference**

Focus: “Making PV in Brazil a success story”

4<sup>th</sup> of September 2015

Location:

Novotel, Rio de Janeiro, Brazil

## **Intention**

Renewable Energies, such as solar, wind, geothermal energy and sustainable biomass, represent the future of energy supply. Since the 1992 Rio Earth Summit, the use of renewable energies has been promoted to offset climate change, preserve natural resources, increase energy security, and provides electricity to remote and impoverished regions.

In recent years, growth in the renewable energy sector has been strong. In 2013, global renewable energy capacity reached 2120 GW. The largest successes, both in relative increase of installed capacity and in price reduction, have been achieved by photovoltaic solar energy conversion (PV). In 2014, additional 51 GW of PV capacity have been installed, totalling to 184 GW. Although vast opportunities for the PV market exist in Brazil and the world, many obstacles do still remain. *RIO 15* is designated to identify and solve these obstacles.

*RIO 15* continues the successful sequence of previous *World Climate & Energy Events*. Leading experts will present the latest in renewable technologies, resource efficiency, policy analysis, financing options and carbon trading. Opportunities for networking and developing business relations are a cornerstone of the event.

Due to successful mass production of renewable energy (RE) power supplies and its components, RE generation costs are now well below consumer electricity prices in most countries of Latin America and the Caribbean – this offers excellent business opportunities, even in countries without particular grid-feed tariffs. *RIO 15* will be the meeting point of present and future players in this field.

## Structure of RIO 15

### The International Conference

Speakers at *RIO conferences* represent the scientific community, energy industry, finance and policy fields associated with the implementation of renewable energies.

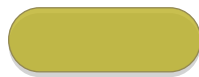
Former *RIO*-Conferences have been attended by Professor Martin Green (Alternative Nobel Prize Laureate, world leader in Si-photovoltaic conversion efficiency, University of New South Wales, Australia), Dr. Hermann Scheer † (Alternative Nobel Prize Laureate, Chairman of WCRE, President of Eurosolar), Prof. Peter Landsberg † (University of Southampton, Journal editor and “Nature” author), Prof. Olav Hohmeyer (University of Flensburg, pioneer in carbon trading), Prof. Chris Wronski (Pennsylvania State University, pioneer in PV thin film technology), Prof. Adolf Goetzberger (founder of Solar Fraunhofer Institute, former ISES President), Mechthild Rothe (EU Parliament Deputy), Prof. Maurício Tolmasquim (CEO of EPE - Energy Research Company, former CES of Ministry of Energy), Fernando Gabeira (Federal Deputy and bestseller author), Prof. Dr. Bautista Vidal (Head Pro-Álcool, the largest RE program ever), Dr. Franz Alt (Bestseller author and TV-journalist), Rosa Moreno (Greenpeace), Laura Porto (MME), Dr. Everaldo Feitosa (Director Brazilian Wind Energy Center, Vice President World Wind Energy Association), Mauro Passos (America do Sol, Director of Instituto Ideal), just to mention some participants and supporters.

## Expert- Workshop 2015

The Brazilian Government established a net-metering legislation for Renewable Energy Grid-Feeding (incl. Photovoltaics) in 2011 which got into power in early 2012. That legislation - together with high levels of solar irradiance, elevated electricity prices, and a prospering population - sets the ground for a new, highly attractive market. The expert workshop in Rio de Janeiro on 4<sup>th</sup> of September 2015 will focus on the technical (grid connection requirements in particular), legislative, and administrative issues of PV-implementation in Brazil.

The invited speakers are senior experts from the Brazilian energy program, the regulatory agency, import certification and customs.

## Means of Sponsorship



### Category GOLD

#### **Participation in the Steering Committee**

GOLD-level sponsors will have the right to nominate a representative of the Steering Committee who will decide on additional event and workshop topics. GOLD sponsors will also be represented as official event sponsors.

#### **Conference Admission**

GOLD-level sponsors will receive eight full conference passes (value 4000 €) and will be able to participate at the official conference banquet.

#### **Own Banners**

GOLD-level sponsors will have venue space reserved to display three of their own banners (size and location will be determined).

#### **Main Banner**

GOLD-level sponsor logos will be printed on the main banner to be displayed in front of the audience.

#### **On- Stage Speaker's Banner**

GOLD-level sponsor logos will be displayed below each sponsoring speaker.

#### **Opening and Closing Ceremony**

GOLD-level sponsors will be mentioned at the opening and closing ceremony.

#### **Opening Lecture Presentation**

GOLD-level sponsors may speak for 20 minutes at the opening day.

#### **Web & Internet**

Gold-level sponsors will have their logo, weblink, and sponsorship status advertised on the *RIO 15* homepage.

#### **Exhibitor**

GOLD-level companies and institutions will have the opportunity to display information about their products and services in booths (8 m<sup>2</sup>) located in the indoor or outdoor exhibition area (as preferred, see Annex). Sponsoring companies also will have their name printed in the Catalogue of Exhibitors sponsor list and will receive four free pages to present their company profile.



## Category SILVER

### **Conference Admission**

SILVER-level sponsors will receive four full conference passes (value: 2000 €) and will be able to participate at the official conference banquet.

### **Own Banners**

SILVER-level sponsors will have venue space reserved to display one of their own banners (size and location will be determined).

### **Main Banner**

SILVER-level sponsor logos will be printed on the main banner to be displayed in front of the audience.

### **Opening and Closing Ceremony**

SILVER-level sponsors will be mentioned at the opening and closing ceremony.

### **Lecture Presentation**

SILVER-level sponsors may speak for 10 minutes at the event.

### **Web & Internet**

SILVER-level sponsors will have their logo, weblink, and sponsorship status advertised on the *RIO 15* homepage ([www.rio15.net](http://www.rio15.net)).

### **Exhibitor**

SILVER-level companies and institutions will have the opportunity to display information about their products and services in booths (4 m<sup>2</sup>) located in the indoor exhibition area (see Annex). Sponsoring companies also will have their name printed in the Catalogue of Exhibitors sponsor list and will receive two free pages to present their company profile.



## Category BRONZE

### **Conference Admission**

BRONZE-level sponsors will receive two full conference passes (value 1000 €) and will be able to participate at the official conference banquet.

### **Main Banner**

BRONZE-level sponsor logos will be printed on the main banner to be displayed in front of the audience.

### **Opening and Closing Ceremony**

BRONZE-level sponsors will be mentioned at the opening and closing ceremony.

### **Web & Internet**

BRONZE-level sponsors will have their logo, weblink, and sponsorship status advertised on the *RIO 15* homepage.

### **Exhibitor**

BRONZE-level companies and institutions will have the opportunity to display information about their products and services on a table (2 m<sup>2</sup>) located in the indoor exhibition area (see Annex). Sponsoring companies also will have their name printed in the Catalogue of Exhibitors sponsor list and will receive two free pages to present their company profile.



## Comparative Table of Sponsorship

	BRONZE	SILVER	GOLD
Participation in the <i>RIO 15</i> Steering Committee	-	-	✓
Conference Admission	2	4	8
Own Banners	-	1	3
Main Banner	✓	✓	✓
On-Stage Speaker's Banner	-	-	✓
Opening and Closing Ceremony	✓	✓	✓
Web & Internet	✓	✓	✓
<hr/>			
Sponsorship (€)	5,000	10,000	15,000
Sponsorship (R\$)	15,000	30,000	45,000

Sponsors have the right to direct their sponsorship to certain areas of the event (e.g. congress, exhibition, public events, round tables, marketing, and/or translation).

A detailed cost balance of the event will be provided on request.

GOLD and SILVER sponsors will be advertised in print media 1 month prior to the event.

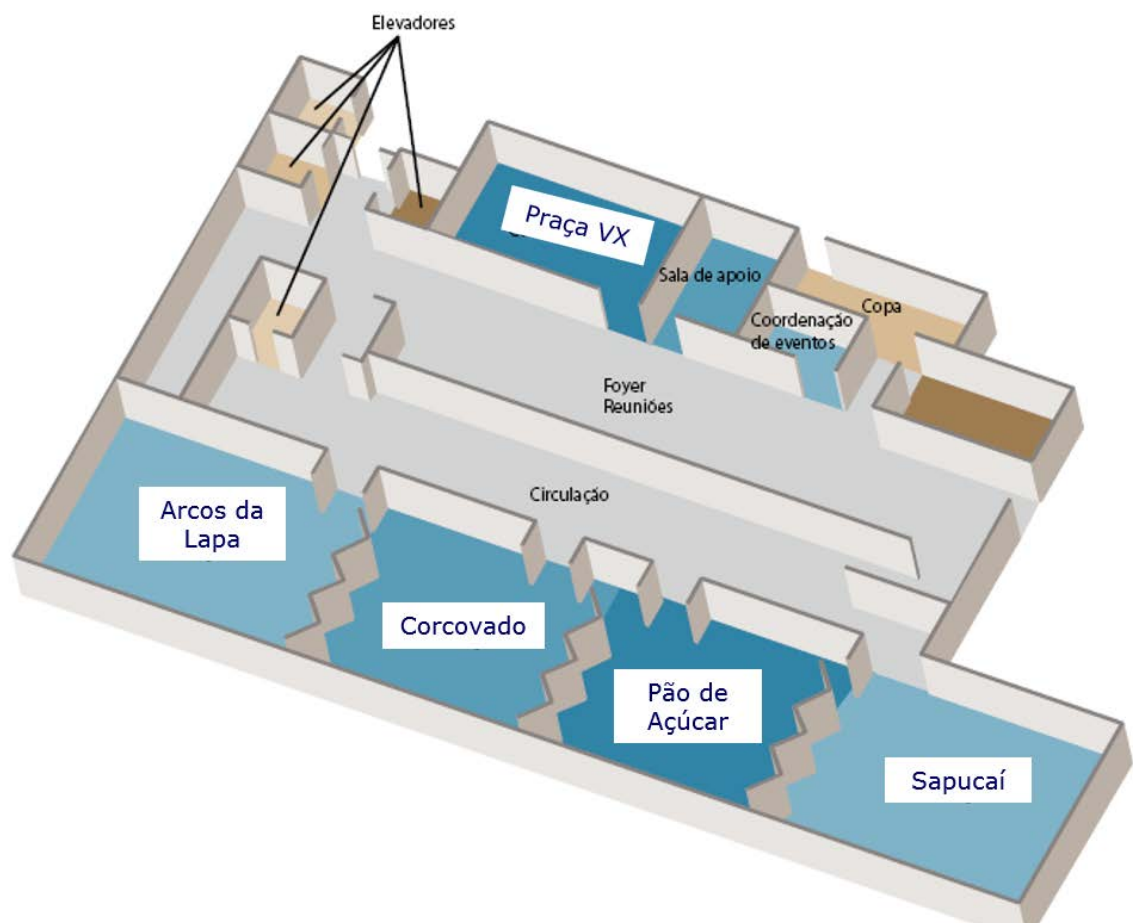
For all aforementioned conference items, the following deadline should be considered:

15<sup>th</sup> of July 2015

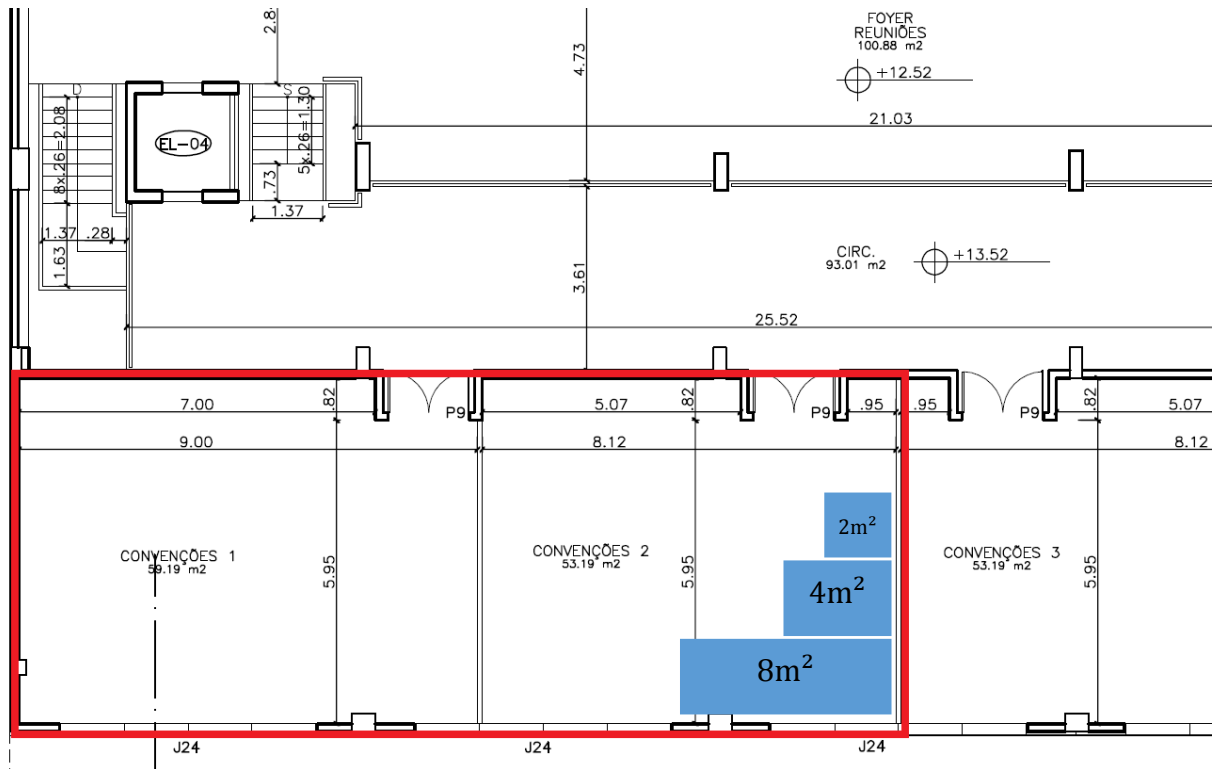
## ANNEX

### Floor plan of *RIO 15*

The *RIO15* conference will take place at the Novotel *Rio De Janeiro Santos Dumont*. The interconnected 100 m<sup>2</sup> 'Arcos da Lapa' and 'Corcovado' rooms offer space for about 100 attendees in total. The booths of the sponsors will be mounted in front of the conference hall.



**Figure 1 Overview of meeting rooms**



**Figure 2 Meeting rooms including dimensions and table sizes for scale**

### Organization:

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