



Recommendations to accelerate solar energy use in Brazil.

Prof. Dr.-Ing. Stefan Krauter

Photovoltaik Insitut Berlin www.pi-berlin.com

University of Paderborn Electrical Energy Technology - Sustainable Energy Concepts www.nek.upb.de





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1. Financing:

Due to the **high interest rates in Brazil** (at least 10% per year for a financing via Brazil's Federal Development Bank – BNDES; at normal banks interest rate is 1.5% per month) PV becomes often inviable in Brazil – even at good side conditions: high solar irradiance, good match of PV power with consumption, high electricity prices, good net-metering regulation)

Suggestion: Building a **finance-links** from European sources (e.g., interest rates for large PV projects in Germany: 3.5-4% per year), Problem: Banks avoid any risk. Look for **Crowd-funding** (example China: people can invest in single modules in a large PV project via an Internet-platform)







2. Lack of Information & Publicity:

Potential **investors** in Brazil often do not know a lot about PV, therefore they are afraid to invest. **Cultural tendency** is being more a **follower** rather than a **pioneer**. This tendency is even amplified by high interest rates for applications at comfortable conventional bank products.

Suggestions: Internet platforms such as IDEAL www.americadosol.org or several Facebook and Twitter groups are helpful and should be extended. A telenovela with PV as a background scenario would create broad publicity and acceptance (usually background is mining or cattle). Further dissemination via newspaper articles, reports, seminars, exhibitions and in particular good examples are be helpful.







3. Lack of Education & Training:

Lack of competent installers, effective tools, and adequate installation material (e.g.; lack UV stability for cables, stainless-steel screws or PV module clamps are hardly available, set-up of foundations are costly).

Suggestions: Collaboration with SENAI, including certification of installers; further engineering university courses, including practicals; international exchange (e.g., via GIZ or DAAD), mobile school for PV for remote areas







4. Additional issues: Metering equipment, delays

Bidirectional metering devices for net-metering are sometimes acceped by some utilities, sometimes not (LIGHT), lack of interest by utilities to get successful PV projects, unnecessary delays

Suggestions:

Showing **good examples**, learning from other countries (e.g., via GIZ)

Binding list by ANEEL for general acceptance of metering equipment

(eventually using international accepted standards), severe

consequences for delays by utilites. Going public with artificial delays.







Thank you very much – have a good way home !

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